

Faculty of Adventure, Culinary Arts and Tourism presents....

Seminar Series 14

Dr. Janice Scarinci
Professor and Chair of the Hospitality Management Department
Northwood University, Florida

WHEN: FEBRUARY 26TH, 2014

TIME: 3:00 PM

WHERE: OM, 2422

An Evaluation of Sustainable Lodging Management Best Practices in South Florida

Corporate social responsibility is a paramount concept in today's competitive lodging industry due to climate change. Hotels were second to hospitals in their negative environmental impacts because they attribute 75% of the lodging industries environmental impact due to the consumption of energy, water and non-durable goods (Bohdanowicz and Martinac, 2003). To remain competitive, organizations need to implement green lodging programs to demonstrate social responsibility.

This study focuses on how lodging establishments in Florida are using green lodging practices. The purpose is to determine and benchmark the environmental best practices that establishments are currently using to be socially responsible. The Green Lodging Program (GLP) is introduced and the sustainable lodging Best Management Practices (BMP) is discussed. A case study using the BMP variables is presented and the results are concluded using a qualitative case study comparative analysis of two lodging properties in South Florida.

Dr. Janice Scarinci has over 11 years of industry experience in the hotel industry, military recreation and municipal parks and recreation in Palm Beach, Key West, Bermuda, Sicily and Australia. Janice earned her Ph.D. in Tourism at James Cook University in North Queensland, Australia on a Rotary Ambassadorial Scholarship. She has served as Professor and Chair of the Hospitality Management Department at Northwood University for the past 13 years. She was also a Professor at the University of Western Sydney in Australia, was a lecturer at the University of Florida, a visiting Professor at Bond University on the Gold Coast in Australia and a visiting Professor at the Hotel Institute of Montreux in Switzerland. She was a Fulbright Scholarship finalist and serves on the Editorial Board for the Journal of Tourism Research.



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