

**STUDENT ENGAGEMENT COMMITTEE OF SENATE**

February 25, 2015

Minutes of the STUDENT ENGAGEMENT COMMITTEE OF SENATE held in the HoL 402, Thompson Rivers University, Kamloops, B.C., commencing at 9:00 am

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| **HEADING** | **ITEM / DISCUSSION** | **ACTION** |

**ATTENDANCE**

**Present**: Angela Gilbert, Arlene Olynyk, Christine Adam, Gary Hunt, Janice Yeung, Kristen Hamilton, Lindsay Harris, Lorne Neudorf, Michelle Harrison, Paul Michel, Robert Hood, Tracy Penny Light, Guest: Bert Annear, Alex McLellan

**Regrets:** Craig Campbell, Elizabeth Rennie, Sukh Matonovich, Tracy Christianson, Susan Purdy, Ira Maheshwari, Kenna Sim, Kasahra Atkins

**Recorder:** Michele Sinclair

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| **CALL TO ORDER** | ***The meeting being duly constituted for the conduct of business, the Chair called the meeting to order at 9:04 am.*** | C. Adam |

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| **INTRODUCTIONS** | * *Round table introductions and welcome to Lorne Neudorf, Law Faculty.* | C. Adam |

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| **ADOPTION OF AGENDA** | ***On motion duly made and adopted, it was RESOLVED to approve the agenda as distributed.*** | C. Adam |

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| **ADOPTION OF MINUTES** | ***On motion duly made and adopted, it was RESOLVED to approve the minutes of the January 28, 2015 meeting upon amendments as discussed.*** | C. Adam |

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| **BUSINESS ARISING FROM MINUTES** | **Topic: Chair**   * There were no nominations for the position of Chair; after discussion, it was agreed that this agenda item will return to the March agenda.   **Topic: Study Space Update**   * Brandon Dallamore, a student consultant, whose work is funded by the Provost’s office, is tasked with completing an enhanced inventory of all study spaces on campus, including descriptions such as: lighting, furniture, noise, etc. * In addition, Brandon will survey students to find out why they have chosen specific places for study purposes. Surveys will be completed anonymously and on-line and using i-pads. * Focus groups will be formed to find out from students what their needs are, what characteristics are important for different kinds of study purposes. * Draft report expected by next meeting, with a final report to be presented to Senate by end of April. * *Comments*: great to have this work completed by a student, who is following best practices, and researching how other institutions are addressing campus study spaces. * *Question* re: off campus study spaces; this question should be integrated into survey or focus group.   **Topic: SEM Task Force Working Groups**  Campus Wide Recruitment Committee: (Bert Annear)   * To date, there is a more coordinated effort being made with departments collaborating to share spaces at various recruitment fairs; this results in cost savings, shared knowledge and expertise, and more noticeable presence at recruitment events. * The Committee will be looking at core tasks / goals for the next year and determining who needs to be a part of the committee to complete this work. * *Discussion:* regarding sentiment that *“Recruitment is all of our responsibility”* and what that looks like in terms of a coordinated effort in branding, participation at fairs, program promotions, faculty involvement, and how we connect students with information when they need it. * *Discussion:* the need for clear, accurate data that can inform decisions such as “if you want to recruit x number of students, then you need to xyz ...” * *Discussion:* Tourism’s successes in recruitment, and how to share what is working well in this area with other areas, offering mutual support – need for a comprehensive picture of what is happening in all areas. * *Discussion:* re: tailored information for Aboriginal Learners and how MarCom was able to create inserts to be included with program information. * Consistent message, branding, cost saving, etc.   Retention Committee: (Lindsay Harris)   * This committee will be meeting in March, to look at retention specific data for analysis that will inform a tactical plan that can be applied across the university * Will be looking at specific data on students, for example, of the students who did not return, how many received a D or F in the last semester? * Second outcome will be to catalogue all retention activities across campus * Discussed: Data available now, reports being pulled together for Senate as a starting point, Client Resource Management systems, and exit surveys   2015 Orientation / Transition Committee: (Christine Adam)   * The Orientation committee has met to take a big picture look at orientation, to identify activities that can be coordinated for an overarching welcome for all students * The committee spend time at its next meeting to establish learning outcomes – what do we want students to know, do, value as a result of having attended Orientation; how can this be measured, and do the goals align with the institutional goals etc. * Discussed family orientation, and while this has seen varied attendance each year, the committee will be looking at different ways of interacting with parents/families during this time. * Discussed how all age groups are included in orientation, given that there is a growing number of mature students, single parent students etc. who begin their studies each year. | C. Adam  C. Adam |

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| **NEW BUSINESS** | 1. Announcement: that March 16/17 TRU will be hosting [Josie Ahlquist](http://www.josieahlquist.com) for two days of workshops and Keynote addresses on the topic of “Digital Identity”. She will be meeting with students, faculty, staff to share information on how to perform a social media audit, how to create valuable content to enhance digital identity / presence. More information to follow. |  |
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| **NEXT MEETING** | The next meeting will be held on **March 25, 2015** at 9:00 am. Room HoL 402. |  |

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| **ADJOURNMENT** | The meeting adjourned at 10:00 am. |  |

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*Signature of Chairperson, Chair Signature of Vice-Chairperson, Vice-Chair (if required)*