

**New Venture Creation Major (21 credits)**

ACCT 3260	Taxation for Decision Making
MKTG 3480	Marketing Research
ENTR 3720	Small Business Finance
MKTG 4450	E-Commerce
MKTG 4480	Integrated Marketing Communication
ENTR 4750	New Venture Creation
ENTR 4760	Small Business Management

**New Venture Creation Minor (12 credits)**

ACCT 3260	Taxation for Decision Making
ENTR 3720	Small Business Finance
ENTR 4750	New Venture Creation
ENTR 4760	Small Business Management