



REFLECTS FISCAL YEAR 2018-19

# The Economic Value of Thompson Rivers University to the Regional Economy



## ECONOMIC IMPACT ANALYSIS

👤 = 100 jobs

**1** out of every **9**

jobs in the TRU Region is supported by the activities of TRU and its students.



### Alumni impact

Impact of the increased earnings of TRU alumni and the businesses they work for

**\$489.7 million**

Added income

enough to buy **960** houses in the TRU Region

- OR -

**6,837** Jobs supported



## TRU TOTAL ANNUAL REGIONAL IMPACT

**\$705.3 million**

Added income

- OR -

**9,670**

Jobs supported



### Operations spending impact

Impact of annual payroll and other spending

**\$169.7 million**

Added income

enough to buy **4,373** new cars

- OR -

**1,947**

Jobs supported



### Student spending impact

Impact of the daily spending of TRU students attracted to or retained in the region

**\$45.9 million**

Added income

enough to buy **4,012** families\* a year's worth of groceries

- OR -

**886**

Jobs supported



\* family of four



## INVESTMENT ANALYSIS

The average bachelor's degree graduate from Thompson Rivers University will see an increase in earnings of **\$18,400** each year compared to someone with a high school diploma working in British Columbia.



### About Thompson Rivers University

26,070 Credit Students

2,517 Non-Credit Students

1,263 FTE Employees

The TRU Region



For every **\$1...**



Students gain **\$1.50** in lifetime earnings



Taxpayers gain **\$3.10** in added tax revenue and public sector savings



Society gains **\$4.30** in added provincial revenue and social savings

