



2019/2020 Research Report

Produced by Thompson Rivers University School of Business
and Economics, Kamloops, British Columbia

Designed and written by Rikki Ayers MacCuish

Publication printed by Thompson Rivers University

July 2021



Thompson Rivers University campuses are located on the traditional lands of the Tk'emlúps te Secwépemc and the T'exelc within Secwépemc'ulucw, the traditional and unceded territory of the Secwépemc. The region TRU serves also extends into the territories of the St'át'imc, Nlaka'pamux, T'silhqot'in, Nuxalk, and Dakelh, and Métis communities within these territories.

Coyote sculpture created by artist John McEwen.

Our purpose & values

We connect the British Columbia interior to the world through experiential education and high-quality research.

Our mission is to provide high-quality global business and economics education and research. We prepare regional, national and international learners to excel in both their workplaces and communities.

Contents

| | |
|---------|---|
| 6 | Message from Dean Mike Henry |
| 7 | Highlights |
| 8 & 9 | Meet Our Faculty Researchers |
| 10 | #VanLife: Flexible home arrangements open up career opportunities |
| 11 | Connecting Indigenous Canadians' Mental Health to Economic Insecurity |
| 12 | Is it Time to Re-Look at Vocational Training Programs for People with Disabilities? |
| 13 | How Big Events Can Help Cities Build Their Brand |
| 14 - 17 | Publications |
| 18 - 20 | Presentations |
| 21 - 23 | Research Funding |

A message from Dean Mike Henry



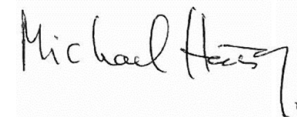
Credit: Kathleen Fisher Photography

In 2019/2020, we found ourselves in a quickly changing work and research environment due to the COVID-19 pandemic. Even with all the added pressure on faculty to teach students virtually, and the limitations on travel and events, we continued to produce impactful research on topics related to inclusive management, Indigenous wellbeing, public health, gender diversity, green energy development and much more.

Businesses and other organizations face a unique set of challenges right now, from disrupted supply chains to managing remote workforces, aided and abetted by increasingly sophisticated technology.

Research will play a pivotal role in shaping business practices, policy and education.

As one of British Columbia's six research universities and the BC Interior's Business & Economics School, we are committed to building our community-based research capacity, fostering community partnerships, developing innovative methods and ideas, and engaging students in this work. This report reflects our renewed focus on recognizing and sharing our faculty accomplishments.



2019/20 Highlights



32

faculty researchers



50+

journal publications



20+

conference presentations

Research with impact

Topics that are locally and globally significant

Organizational culture
Social enterprise
Ambidextrous leadership
Gender diversity
Inclusive management

Public health
Indigenous wellbeing
Youth and entrepreneurship
Brand communities
Green energy development

Icons sourced from flaticon.com. Credits (left to right, top to bottom): Smartline, Freepik, wanicon, Freepik

Our Faculty



Dr. Nancy Southin
Management, International
Business, Information and
Supply Chain Chair
Associate Professor



Tony Bell
Accounting & Finance Chair
Associate Teaching Professor



Dr. Jim Gaisford
Economics Chair
Professor



Dr. Andrew Fergus
Human Enterprise and
Innovation Chair
Associate Professor



Dr. Warveni Jap
Marketing Chair
Assistant Professor



Dr. Alex Ng
Professor



Andrew Idzikowski
Senior Lecturer



Dr. Angus Duff
Associate Professor



Dr. Avninder Gill
Professor



Dr. Belayet Hossain
Professor



Dr. Bruce Martin
Associate Professor



Dr. Che-Hui Lien
Professor



Dan Thompson
Teaching Professor



Dr. Ehsan Latif
Professor



Dr. Hasnat Dewan
Professor



Dr. Joel Wood
Associate Professor



Dr. Joyce Shang
Assistant Professor



Dr. Laura Lamb
Professor



Dr. Matti Haverila
Professor



Dr. Mohammad Mahbobi
Teaching Professor
Assistant Professor



**Dr. Panagiotis (Peter)
Tsigaris**
Professor



Dr. Randall Kimmel
Associate Professor



Dr. Raymond Cox
Professor



Dr. Russell Currie
Professor



Dr. Salman Kimiagari
Assistant Professor



Dr. Salvador Barragan
Associate Professor



Dr. Scott Rankin
Assistant Professor



Dr. Stanley Miles
Associate Professor



Dr. Tolu Oluwafemi
Assistant Professor



Dr. Trent Tucker
Associate Teaching Professor



Dr. Yong Joo Kang
Assistant Professor



Dr. Zubair Raja
Assistant Teaching Professor

Research with impact

#VanLife: Flexible Home Arrangements Open Up Career Opportunities

Dr. Angus Duff & Dr. Scott Rankin

More people now understand the experience of working from home, due to the COVID-19 pandemic. But instead of bringing work home, what about driving home closer to work?

Dr. Angus Duff and Dr. Scott Rankin's study is one of the first to consider van living from a work and career perspective. An article in *The Conversation* featuring this research was read by more than 40,000 people, and it was also featured on CBC Radio and ABC Radio.

Living in a van is a growing phenomenon, illustrated by the millions of #vanlife images



Image: Clay Banks via Unsplash

and stories on social media. The authors interviewed 18 working van dwellers, including a paramedic, on-call teacher, and warehouse worker, to understand how this lifestyle choice impacted the interaction between work

and the rest of life. They found common drivers were the desire for financial and career freedom, shorter commutes and work-life balance. Shedding the financial burden of high-cost housing markets and going mobile enables workers to turn less-than-ideal work situations to their advantage.

This research broadens our understanding of mobile work and work-life balance in light of the growing gig economy and remote workforce.

Research published in *Career Development International*.

Connecting Indigenous Canadians' Mental Health to Economic Insecurity

Dr. Belayet Hossain and Dr. Laura Lamb

Indigenous Canadians—First Nations, Inuit and Métis—continue to experience a lower quality of life than the rest of Canadians, suffering greater rates of mental health issues. It's clear that more needs to be done, especially around improving economic security which is a leading source of stress, according to research by Dr. Belayet Hossain and Dr. Laura Lamb.

They examined the association between economic insecurity (food, housing and employment status) and psychological wellbeing among Canada's Indigenous population. Their research confirmed that not having basic needs met plays a major role in mental health.

This has important implications for policy, suggesting that addressing basic needs should come first before working towards high-level needs associated with self-esteem and self-actualization. Services like counseling are helpful but don't add food to the table.



Maslow's Hierarchy of Needs. Sourced from Saul Mcleod via

In terms of prioritizing goals, Hossain and Lamb recommend that the government focus on allocating a sufficient amount of resources to have a meaningful impact on the basic needs of Indigenous Canadians. In other words, start at the source of strife and build on additional solutions as needed.

Research published in *The Journal of Developing Areas*.

Is it Time to Re-Look at Vocational Training Programs for People with Disabilities?

Dr. Bruce C. Martin & Dr. Benson Honig

People with disabilities face social and economic barriers and are more likely to have lower self-image. Starting a business is no small feat, but the challenges and learnings associated with it can improve someone's self-image, a finding that has important implications for public policy and employment training programs.

Dr. Bruce Martin and Dr. Benson Honig set out to study if starting a business could help improve self-image. They conducted a set of training programs with unemployed people receiving government disability benefits, designed to help participants evaluate their potential as entrepreneurs, assess business ideas, develop business plans and launch businesses.

Many of the small activities required to start a business, from product naming to setting up a payments system, add up to a sense of cognitive growth and accomplishment, the research found. Beyond the economic benefits, seeing your ideas come to life feels good, a key indicator of whether a vocational rehabilitation program will be successful for an individual.

As the world's largest minority group, according to the World Health Organization, people with disabilities hold significant workforce potential, but the approach to training may need to change.

Research published in the *Journal of Business Ethics*.

Business ideas explored

- holistic health consulting & sales
- catering
- music lessons and band creation platform
- computer repair
- hand-made crafts business
- landscaping business
- office cleaning business
- film production and screenwriting

How Big Events Can Help Cities Build Their Brand

Dr. Hui Li, Dr. Che-Hui Lien, Dr. Stephen W. Wang, Dr. Tien Wang & Dr. Weiwei Dong

Do you have a fond memory of a city based on attending an event there? Marketing professor Che-Hui (Eric) Lien and co-authors set out study just how an in-person event experience impacts a city's brand image and how likely someone is to visit again.

Many people are dreaming about the day when they can pack up the car or jump in a plane to visit their favourite destinations. COVID-19 has put those dreams on-hold for now.

This study, which surveyed Chinese tourists attending the 28th Qingdao International Beer Festival, is one of just a few that use both social representation theory and the theory of brand image transfer in examining the influence of event activities on a city's image. The authors found that an event like the beer festival has a significant, positive influence on how someone perceives a city and makes them want to return. In this way, it seems that

a big event can be synonymous with a city itself.

This research is especially timely as cities cautiously open back up. Their economies will depend on attracting local and international tourists. A cornerstone event could have a big impact.

Research published in *Tourism Review*.



The city of Qingdao. Photo by B.wilson, CC0, via Wikimedia Commons

Publications

Barragan, S., Salamanca, E. & Erogul, M. "Rethinking the Transfer of the Organizational Culture Model as a Process of Change." *International Journal of Business and Globalisation*. 2020.

Currie, R. & G.S. Pandher. "Finance Journal Rankings: Active Scholar Assessment Revisited." *Journal of Banking and Finance*. 2020.

Duff, A.J. & Rankin, S.B. "Exploring Flexible Home Arrangements—An Interview Study of Workers Who Live in Vans." *Career Development International*. 2020.

Haverila, M., McLaughlin, C., Haverila, K.C. & Viskovics, J. "Brand Community Motives

and Their Impact on Brand Community Engagement: Variations Between Diverse Audiences." *Management Decision*. 2020.

Haverila, M., Haverila, K.C. & Twyford, J.C. "Critical Variables and Constructs in the Context of Project Management: Importance-Performance Analysis." *International Journal of Managing Projects in Business*. 2020.

Haverila, M., McLaughlin, C., Haverila, K.C. & Arora, M. "Beyond Lurking and Posting: Segmenting the Members of a Brand Community on the Basis of Engagement, Attitudes and Identification." *Journal of Product and Brand*

Management. 2020.

Haverila, M., Haverila, K. & Arora, M. "Comparing the Service Experience of Satisfied and Non-Satisfied Customers in the Context of Wine Tasting Rooms Using the SERVQUAL Model." *International Journal of Wine Business Research*. 2019.

Haverila, M., Haverila, K.C. & McLaughlin, C. "Identification of Critical Brand Community Variables and Constructs Using Importance-Performance Analysis and Neural Networks." *Journal of Modelling in Management*. 2020.

Haverila, M., Haverila, K. & Twyford, J.C. "Identification of Key Variables and

Constructs in the Context of Wine Tasting Room: Importance-Performance Analysis." *International Journal of Wine Business Research*. 2020.

Haverila, M., Haverila, K. & McLaughlin, C. "Variables Affecting the Retention Intentions of Students in Higher Education Institutions: A Comparison Between International and Domestic Students." *Journal of International Students*. 2020.

Haverila, M. & Haverila, K. "Cell Phone Choice Among Adolescents and Young Adults: A Comparison of Alternative Methods." *LBS Journal of Management & Research*. 2020.

Haverila, M. & Haverila, K. "Customer Centric Success Measures in Project Management." *International Journal of Business Excellence*. 2019.

Hlouskova, J., Fortin, I. & **Tsigaris, P.** "The Consumption–Investment Decision of a Prospect Theory Household: A Two-Period Model With an Endogenous Second Period Reference Level." *Journal of Mathematical Economics*. 2019.

Hlouskova, J & **Tsigaris, P.** "A Behavioral Economic Approach to Multiple Job Holdings with Leisure." *AUT*. 2020.

Hlouskova, J & **Tsigaris, P.** "Capital Income Taxation Under Full Loss Offset Provisions of a Prospect Theory Investor." *Journal of Mathematical Economics*. 2020.

Hossain, B. "Maternal Empowerment and Child Malnutrition in Bangladesh." *American Economic Journal: Applied Economics*. 2020.

Hossain, B., & Lamb, L. "Economic

Insecurity and Psychological Distress Among Indigenous Canadians." *The Journal of Developing Areas*. 2019.

Hossain, B. & Lamb, L. "Cultural Attachment and Wellbeing Among Canada's Indigenous People: A Rural Urban Divide." *Journal of Happiness Studies*. 2020.

Jafari-Sadeghi, V., **Kimiagari, S.** & Biancone, P.P. "Level of Education and Knowledge, Foresight Competency and International Entrepreneurship: A Study of Human Capital Determinants in the European Countries." *European Business Review*. 2019.

Keivanpour, S., Ramudhin, A., Ait Kadi, D. & **Kimiagari, S.** "Global Offshore Wind Energy Deployment: A Geo-Clustering Approach." *International Journal of Green Energy*. 2019.

Kimiagari, S. & Keivanpour, S. "An Interactive Risk Visualisation Tool for Large-Scale and Complex Engineering and Construction Projects Under Uncertainty and Interdependence."

International Journal of Production Research. 2019.

Latif, E. "Health Outcomes Before, During and After the Great Recession in Canada: A Longitudinal Analysis." *Review of Economic Analysis*. 2020.

Latif, E. & Miles, S. "The Impact of Assignments and Quizzes on Exam Grades: A Difference-in-Difference Approach." *Journal of Statistics Education*. 2020.

Li, H., **Lien, C.H.**, Wang., S.W., Wang, T. & Dong, T. "Event and City Image: The Effect on Revisit Intention." *Tourism Review*. 2019.

Martin, B., & Honig, B. "Inclusive Management Research: Persons with Disabilities and Self-Employment Activity as an Exemplar." *Journal of Business Ethics*. 2020.

Sakir Erogul, M., Rod, M. & **Barragan, S.** "Contextualizing Arab Female Entrepreneurship in the United Arab Emirates." *Culture and Organization*. 2019.

Ng, A., Pei, S. & Donker, H. "Profit Warnings and Risk Management in Relationship Banking." *Journal of Banking and Finance*. 2020.

O'Leary, C. P. & **Currie, R.** "Stakeholder Engagement for New Venture Creation as an Innovative Form of Economic Recovery Following Natural Disaster Events." *LBS Journal of Management and Research*. 2019.

Oluwafemi, T.B., Mitchelmore, S. & Nikolopoulos, K. "Leading Innovation: Empirical Evidence for Ambidextrous Leadership From UK High-Tech SMEs." *Journal of Business Research*. 2020.

Oyotode-Adebile, R.M. & **Raja, Z.A.** "Board Gender Diversity and US Corporate Bonds." *International Journal of Managerial Finance*. 2019.

Raja, A.Z. & Raja, Z.A. "Sustainable Housing Practices: Spatial Analysis of Housing Stress on Corvallis, Oregon." *Journal of Urban Planning and Development*. 2021.

Raja, Z., Procasky, W., & Oyotode-

Adebile, R. "The Relative Role of Sovereign CDS and Bond Markets in Efficiently Pricing Emerging Market Sovereign Credit Risk." *Journal of Emerging Market Finance*. 2020.

Teixeira da Silva, J.A. & **Tsigaris, P.** "Are We Entering a New Phase of Predatory Publishing?" *Times Higher Education*. www.timeshighereducation.com/blog/are-we-entering-new-phase-predatory-publishing. 2020.

Teixeira da Silva, J.A., Bornemann-Cimenti, H. & **Tsigaris, P.** "Optimizing Peer Review to Minimize the Risk of Retracting COVID-19-Related Literature." *Medicine, Health Care and Philosophy*. 2020.

Teixeira da Silva, J.A. & **Tsigaris, P.** "The Role of Lockdowns and Health Policies for COVID-19 in Italy." *Italian Journal of Medicine*. 2020.

Teixeira da Silva, J.A. & **Tsigaris, P.** "Policy Determinants of COVID-19 Pandemic-Induced Fatality Rates Across Nations." *Public Health*. 2020.

Teixeira da Silva, J.A., Al-Khatib, A. & **Tsigaris, P.** "Spam Emails in Academia: Issues and Costs." *Scientometrics*. 2020.

Teixeira da Silva, J.A. & **Tsigaris, P.** "Issues with Screening and Diagnosis Criteria to Evaluate Blacklists: An Epidemiological Approach." *The Journal of Academic Librarianship*. 2019.

Teixeira da Silva, J.A., Dobránszki, J., Al-Khatib, A. & **Tsigaris, P.** "Curriculum Vitae: Challenges and Potential Solutions." *KOME*. 2020.

Teixeira da Silva, J.A., **Tsigaris, P.** & Al-Khatib, A. "Open Access Mega-Journals: Quality, Economics and Post-Publication Peer Review Infrastructure." *Publishing Research Quarterly*. 2019.

Teixeira da Silva, J.A., Dobránszki, J., **Tsigaris, P.** & Al-Khatib, A. "Predatory and Exploitative Behaviour in Academic Publishing: An Assessment." *The Journal of Academic Librarianship*. 2019.

Teixeira da Silva, J.A. & **Tsigaris, P.**
“Issues With Criteria to Create Blacklists:
An Epidemiological Approach.” *The
Journal of Academic Librarianship*. 2020.

Teixeira da Silva, J.A. & **Tsigaris, P.**
“The Role of Lockdowns and Health
Policies for COVID-19 in Italy.” *Italian
Journal of Medicine*. 2020.

Teixeira da Silva, J.A. & **Tsigaris, P.**
“How Hyped Media and Misleading
Editorials Can Influence Impressions
About Beall’s Lists of ‘Predatory’
Publications.” *Journal of Information,
Communication and Ethics in Society*.
2019.

Teixeira da Silva, J.A., **Tsigaris, P.** &
Erfanmanesh, M. “Publishing Volumes
in Major Databases Related to
COVID-19.” *Scientometrics*. 2020.

Tsigaris, P. & Teixeira da Silva,
J.A. “Bibliometric Analysis of a
Controversial Paper on Predatory
Publishing.” *Performance
Measurement and Metrics*. 2020.

Tsigaris, P., Teixeira da Silva, J.A.



Dr. Laura Lamb teaching grad students.

“Moderation by ResearchGate Related
to Comments on ‘Predatory’ Publishing
Practices.” *Social Communication*.
2019.

Tsigaris, P. & Teixeira da Silva, J.A.
(2020). “Smoking Prevalence and
COVID-19 in Europe.” *Nicotine and
Tobacco Research*. 2020.

Tsigaris, P. & Teixeira da Silva,
J.A. “Reproducibility Issues with
Correlating Beall-Listed Publications
and Research Awards at a Small
Canadian Business School.”
Scientometrics. 2020.

Tsigaris, P. & Teixeira da Silva, J.A.
“Why Blacklists are Not Reliable: A
Theoretical Framework.” *The Journal
of Academic Librarianship*. 2020.

Yeh, I.C., **Lien, C.H.** “Evaluating Real
Estate Development Project with
Monte Carlo Based Binomial Options
Pricing Model.” *Applied Economics
Letters*. 2020.

Zhang, Li “The Effects of Trading
Rights and Ownership Structure on
the informativeness of Accounting
Earnings: Evidence from China’s Split
Share Structure Reform.” *International
Business and Finance*. 2020.

Presentations

Barragan, Salvador & Farimah HakemZadeh “CEO Celebrities as Servant Leaders? Evidence from Business Magazines.” TRU School of Business and Economics Research & Teaching Series, April, 2019.

Barragan, Salvador, E. Salamanca & M. Eroglu. “Transferring Organizational Culture as a Process of Change: A Broader Conceptualization.” 47th Administrative Science Association of Canada (ASAC) International Business Division, St. Catherine, Canada, May, 2019.

HakemZadeh, Farimah & **Salvador Barragan** “Celebrity CEOs and CEO Celebrity: A Scoping Review.” 47th Administrative Science Association of Canada (ASAC) Strategy Division, St. Catherine, Canada, May, 2019.

HakemZadeh, Farimah, **S. Barragan** & K. Wind. “The Happy and Productive

Dilemma in an Assembly Job: An In-class Activity to Apply Scientific Management and Job Characteristics Model to Work Design.” 47th Administrative Science Association of Canada (ASAC) Management Education Division, St. Catherine, Canada, May, 2019.

Haverila, Matti. “Identification of Critical Brand Community Variables and Constructs Using Importance-Performance Analysis and Neural Networks.” TRU School of Business and Economics, Research & Teaching Series, December 2019.

Haverila, Kai & **Matti Haverila**. “The A CCT Perspective on the Emergence and Evolution of Online Trolling: A Conceptual Paper.” Administrative Sciences Association of Canada (ASAC), June, 2020.

Haverila, Matti, K. Haverila, C. McLaughlin & M. Arora. “Engagement and Relationship Quality in Co-Creation: A Brand Community Perspective.” Administrative Sciences Association of Canada (ASAC), June, 2020.

Hossain, Belayet, N. Aziz, N. & **L. Lamb**. “Does Green Policy Pay Dividends?” 29th Canadian Resource and Environmental Economics Association Conference. held on Oct. 4-6) in Charlottetown, PEI, October 2019.

Huber, B. & **Nancy Southin**. “Formal Project Management Methodologies in Canadian Registered Charities.” Administrative Sciences Association of Canada Conference 2020, Virtual.

Jap, Warveni. “Rebranding China’s Country Image.” The 2020 International Virtual Conference of Association for China Economic Studies (ACES), Taipei, Taiwan, 2020.

Kang, Yong Joo. "COVID-19 and the Impact on Stock Returns Globally." RavenPack: Live Chat with the Experts Series (globally broadcasted webinar), March 2021.

Kang, Yong Joo. "The Recovery Theorem: Application to Unconventional Monetary Policy Analysis." TRU School of Business and Economics Research and Teaching Seminar, April 2019.

Kang, Yong Joo. "The Recovery Theorem: Evaluation and Implementation Strategies for Empirical Analysis." 48th Annual Administrative Sciences Association of Canada Conference (ASAC 2020), June 2020. **Awarded Best Paper in the Finance division.**

Kimiagari, Salman & V. Jafari Sadeghi. "A Relook: Effects of Age at Entry, Knowledge Intensity, and Imitability on International Growth." AIB 2020, Florida, USA.

Kimiagari, Salman & V. Jafari Sadeghi. "Youth and Entrepreneurship in Developing Economies." Academy of International Business 2020, Florida, USA.

Kimiagari, Salman, & N. Sharifi Asadi Malafe. "Forming Compulsive Buying in the Hedonic and Utilitarian Browsing on the Instagram Social Network: The Mediating Role of Urge to Buy Impulsively." ASAC 2020, Saint John, Canada.

Kimiagari, Salman, V. Jafari Sadeghi & M. Jafari. "A Study to Examine Different Contingency Factors Effective in Internationalization of New Ventures, Comparative Analysis of Gender-Related Differences." ASAC 2020, Saint John's, Canada.

Kimiagari, Salman, A.R. Desai & A.V. Sharma. "A Perspective on the Institutional Framework in International Business." ASAC 2020, Saint John's, Canada.

Kimiagari, Salman, N. Sharifi Asadi Malafe & F. Baei. "Applying Technology Acceptance Model to Online Transportation System." ASAC 2020, Saint John's, Canada

Kimiagari, Salman, V. Jafari Sadeghi & A. Daowd. "Effects of Age at Entry, Knowledge Intensity, and Imitability on International Growth." 53rd International Business Research Conference, Melbourne, November 2019. **Awarded Best Paper.**

Martin, Bruce & S. Carayannopoulos. "Social Enterprise Transcendent: How a Theory of Organizational Form Outcomes Shows Social Enterprise to be the Business of the Future." Annual Meeting of the Association for Nonprofit and Social Economy Research, London, Ontario (virtual).

Martin, Bruce et al. "Ineffectual Orders: Habituated Effectuation in a Scaling Social Enterprise." Annual Conference of the Academy of Management, August 2020, Vancouver (virtual).

McLaughlin, Caitlin, Kai Haverila & **Matti Haverila**. "Uses and Gratifications of Lurkers and Posters in Online Brand Communities: The Difference Between Gratifications Sought and Gratifications Achieved." American Academy of Advertising Annual Conference, March 2020, San Diego, USA.

Reed, Melanie. "NRI Distribution: Scaling a Values-Based Culture." Western Case Writer Association's Conference (virtual), June, 2020.

Awarded Best Case.

Southin, Nancy. "Developing Management Skills Through Case Analysis." TRU School of Business and Economics, Research & Teaching Series, December, 2019.

Dr. Nancy Southin delivering a lecture at Thompson Rivers University



Research Funding

2019/20 Emerging Researcher Grant

| Applicant | Project | Award |
|-------------------|--|---------|
| Li Zhang | Shareholder activism and seasoned equity offerings | \$5,000 |
| Melanie Reed | Labour relations videos and student self-efficacy | \$5,000 |
| Nancy Southin | Doing the right thing? Supply chain slavery eradication in Canadian companies | \$4,000 |
| Salman Kimiagari | Impulsive buying toward compulsive buying through psychological mechanisms of personal advertising | \$5,000 |
| Salvador Barragan | Charismatic, ideological and pragmatic model of leadership and leader orientation: Evidence from CEOs | \$5,000 |
| Yong Joo Kang | Incorporation of social ties for the measurement of board independence & Application of the recovery theorem to unconventional monetary policy | \$5,000 |

Cross-Discipline Research and Pedagogical Grant

| Applicant/s | Project | Award |
|---|--|----------|
| Andrew Fergus, Jane Hewes, Salvador Barragan and Scott Rankin | To boldly go: Virtual reality game simulations in leadership and team education | \$14,000 |
| Eric Lien and Robert Hanlon | Brand image, trust, country image and purchase behaviour: The politics of huawei on the Canada-China business relationship | \$11,000 |
| Salman Kimiagari and Mohammad Mahbobi | Prediction of oil market fluctuations; a dynamic multiresolution modeling approach | \$11,000 |
| Tolu Oluwafemi, Salvador Barragan, and Bruce Martin | Leading innovation in social enterprise | \$16,000 |

Tri-Council Grant

| Applicant/s | Project | Award |
|------------------|---|---------|
| Salman Kimiagari | Achieving continues intention to use financial technology services: A three-dimensional integration of an individual's characteristic, an individual's cognition and features structure approach to e-banking | \$3,000 |

Research and Teaching (Pedagogical) Dissemination

| Applicant/s | Project | Award |
|------------------|--|---------|
| Adina Gray | Presentation at Engage 2020: A Higher Education Conference | \$2,000 |
| Ehsan Latif | Maternal employment and adolescent outcomes | \$3,000 |
| Eric Lien | Market basket analysis: An application in the retail market | \$3,000 |
| Hasnat Dewan | A pragmatic and innovative approach for assessing progress towards the 17 Sustainable Development Goals in Kamloops | \$3,000 |
| Li Zhang | Shareholder activism and seasoned equity offerings | \$3,000 |
| Salman Kimiagari | Motivational and control drivers in the TAM model for online transportation services | \$3,000 |
| Yong Joo Kang | Incorporation of social ties for the measurement of board independence & Application of the recovery theorem to unconventional monetary policy | \$3,000 |



