

# TRU PRIVACY AND SECURITY CONFERENCE 2024

## The Delicate Dance

# Agenda

(tentative - session presentations may move)

## Jan. 23, 2024 — Leadership Dinner

---

<b>Audience</b>	Attendees registered as leadership: CIO, director, manager. By invitation only. (Registration CLOSED).
<b>Location</b>	ATLAS Steak & Fish Cascades Casino 1555 Versatile Dr, Kamloops, BC V1S 1W7
<b>Greeters</b>	Krista Cochrane & John Cuzzola
<b>Sponsors (arrive)</b>	Sponsors please arrive between 5:00 - 5:30 p.m
<b>Leadership Invitees (arrive)</b>	Distinguished guests please arrive between 5:30 - 6:00 p.m

## Jan. 24-25, 2024

---

<b>Audience</b>	All registered attendees
<b>Location</b>	TRU Campus Activity Centre
<b>Time</b>	7:45 a.m. – 4 p.m. (social following)
<b>MCs</b>	John Cuzzola and Rita Leone

# Day 1: Wednesday, Jan. 24

VIEW DAY 1 PRESENTATIONS INFO (<https://www.tru.ca/privacy-security-conference/presentations2024.html>)

---

7:45 a.m.  
Rotunda /  
Grand Hall

**Registration and Breakfast**

---

8:45 a.m. -  
9 a.m.  
Grand Hall

**Opening Remarks**

---


9 a.m.  
Grand Hall

**Territorial Acknowledgement and Elder's Welcome: Joanne Brown**  
**President's Welcome:** Brett Fairbairn, President and Vice-Chancellor, TRU

---

9:15 - 10:05  
a.m.  
Grand Hall

**([https://tru.ca/privacy-security-conference/presentations2024.html#keynote\\_oipc](https://tru.ca/privacy-security-conference/presentations2024.html#keynote_oipc))** **Keynote – Michael McEvoy**  
*Information and Privacy Commissioner, Province of British Columbia*



---

10:05 -  
10:55 a.m.  
Grand Hall

**([https://tru.ca/privacy-security-conference/presentations2024.html#gold\\_vivacity](https://tru.ca/privacy-security-conference/presentations2024.html#gold_vivacity))** **Gold Sponsor Presentation (VIVACITY TECHNOLOGIES) - The Spectrum of Privacy and Security - How organizations in different industries tackle privacy and security**  
*Moderator: George Emery (CEO, Vivacity). Panelists: Lindsay Sill (Executive Director, CUCCIO), Brian Eshpeter (IT Director, Dawson), Luke Timms (Infrastructure Systems Manager, City of Kelowna), (Stefano Stamato - Head of Product, Vivacity Technologies)*



---

10:55 -  
11:10 a.m.  
Rotunda

**Refreshment Break and Transition**

---

Breakout Session 1

---

---

**TBD**

*Grand Hall, 2nd floor*

*Presenter: Suzanne M. Kennedy, Partner of Harris & Co.*

---

[https://tru.ca/privacy-security-](https://tru.ca/privacy-security-conference/presentations2024.html#silver_isaca)

[conference/presentations2024.html#silver\\_isaca](https://tru.ca/privacy-security-conference/presentations2024.html#silver_isaca)) **Bad Actors Are After Your Data, Now What?**



*Summit Room, 2nd floor*

*Presenters: Marleen Mavrow & Rossilyne Tan of ISACA Vancouver Chapter*

---

[https://tru.ca/privacy-security-](https://tru.ca/privacy-security-conference/presentations2024.html#silver_sudden)

[conference/presentations2024.html#silver\\_sudden](https://tru.ca/privacy-security-conference/presentations2024.html#silver_sudden)) **Just API's, Apps & Users: How to power your hybrid workforce**



*Alpine Room, 1st floor*

*Presenters: Michael Kennedy (Sudden Technologies), Beth Hartwell (Abnormal Security) and Scott Smith (Zscaler)*

---

[https://tru.ca/privacy-security-](https://tru.ca/privacy-security-conference/presentations2024.html#silver_palo)

[conference/presentations2024.html#silver\\_palo](https://tru.ca/privacy-security-conference/presentations2024.html#silver_palo)) **Zero Trust Unleashed: Elevating Security in SASE- From Continuous Verification to Cloud Excellence.**



*Terrace Room, 2nd floor*

*Presenter: Alex Macdonald of PALOALTO NETWORKS*

---

[https://tru.ca/privacy-security-](https://tru.ca/privacy-security-conference/presentations2024.html#silver_cdw)

[conference/presentations2024.html#silver\\_cdw](https://tru.ca/privacy-security-conference/presentations2024.html#silver_cdw)) **When Needs are High but Budget is Low**



*TRUSU Lecture Hall, 1st floor*

*Presenter: Michael Kwan, Security Solutions Architect of CDW*

---

Noon - 1

p.m.

Rotunda /

Grand Hall

**Lunch**

---

1:05 - 1:55

p.m.

Grand Hall

[https://tru.ca/privacy-security-](https://tru.ca/privacy-security-conference/presentations2024.html#keynote_arc)

[conference/presentations2024.html#keynote\\_arc](https://tru.ca/privacy-security-conference/presentations2024.html#keynote_arc)) **Keynote - Keeping Research Open: Privacy and Cybersecurity at UBC ARC**



*Presenters: Scott Baker, Manager Sensitive Research and Jessica Galo, Sensitive Research Security Analyst*

*Advanced Research Computing (ARC), University of British Columbia*

---

1:55 - 2:45

p.m.

Grand Hall

[https://tru.ca/privacy-security-](https://tru.ca/privacy-security-conference/presentations2024.html#gold_tenable)

[conference/presentations2024.html#gold\\_tenable](https://tru.ca/privacy-security-conference/presentations2024.html#gold_tenable)) **Gold Sponsor Presentation (TENABLE) - Back to the Basics: Why investing in fundamentals is still your best defense**



*Presenter: Mark Shykula*

---

---

2:45 - 3

p.m.

Rotunda

## Refreshment Break and Transition

---

Breakout Session 2

---

*Grand Hall (open)*

---

### **The Evolution of Physical Security - Protecting People, Private, and Assets.**

Summit Room, 2nd floor

*Presenter: Carmine Amorelli of VERKADA*

---

[https://tru.ca/privacy-security-conference/presentations2024.html#silver\\_rubrik](https://tru.ca/privacy-security-conference/presentations2024.html#silver_rubrik)**Backup ≠ Cyber**

### **Recovery**

Alpine Room, 1st floor

*Presenter: Genny Ross of RUBRIK*



---

3:00 - 3:50

p.m.

---

[https://tru.ca/privacy-security-conference/presentations2024.html#silver\\_x10](https://tru.ca/privacy-security-conference/presentations2024.html#silver_x10)**Redefining Priorities in Data Security: Why Protecting 'Low-Risk' Data is Key to Safeguarding High-Value Assets**

Terrace Room, 2nd floor

*Presenter: Paul Steen - Principal Engineer, Imperva, Thales Company & Simon Copon - Sr Account Manager, X10 Technologies*



---

[https://tru.ca/privacy-security-conference/presentations2024.html#speaker\\_johnc](https://tru.ca/privacy-security-conference/presentations2024.html#speaker_johnc)**A Picture (memory image) is Worth a Thousand Words (logs)**

TRUSU Lecture Hall, 1st floor

*Presenter: John Cuzzola, Director of Information Security, TRU*



---

4:00 - 5

p.m.

Mountain

Room

## **Social and Prize Draw!**

---

## Day 2: Thursday, Jan. 25

**VIEW DAY 2 PRESENTATIONS INFO** (<https://www.tru.ca/privacy-security-conference/presentations2024.html#day2>)

---

7:45 a.m.

Rotunda /

Grand

Hall


## **Breakfast**

---


---

8:15 a.m.  
Grand Hall      **Greetings, Territorial Acknowledgment & Elder's Welcome: Joanne Brown**


---

8:30 - 9:20 a.m.  
Grand Hall      ([https://tru.ca/privacy-security-conference/presentations2024.html#gold\\_ix](https://tru.ca/privacy-security-conference/presentations2024.html#gold_ix)) **Gold Sponsor Presentation (IX Solutions) - Implementing a Layered Security Approach with Microsoft 365**   
*Presenters: Chris King (IX Solutions), & TBD (City of Kamloops)*

---

9:20 - 10:10 a.m.  
Grand Hall      ([https://tru.ca/privacy-security-conference/presentations2024.html#keynote\\_gabe](https://tru.ca/privacy-security-conference/presentations2024.html#keynote_gabe)) **Keynote - Digital Harmony: A Secwépemc Perspective on Balancing Privacy and Security.**   
*Presented by: Gabriel Archie of Tk'emlúps te Secwépemc / TRU Office of Indigenous Education*

---

10:10 - 11:00 a.m.  
Grand Hall      ([https://tru.ca/privacy-security-conference/presentations2024.html#gold\\_veeam](https://tru.ca/privacy-security-conference/presentations2024.html#gold_veeam)) **Gold Sponsor Presentation (VEEAM) - Defy the Inevitable: Radical Resilience in the Public Sector**   
*Presenter: Jeff Reichard, VP, Product Strategy*

---

11:00 - 11:10 a.m.  
Rotunda      **Refreshment Break and Transition**

---

Breakout Session 3

---

---

(Grand Hall: reserved for Family Feud Setup)

---

([https://tru.ca/privacy-security-conference/presentations2024.html#silver\\_compugen](https://tru.ca/privacy-security-conference/presentations2024.html#silver_compugen)) **Punch Above Your Weight – 3 strategies to gain rapid advantage.**



Terrace Room, 2nd floor

*Presenter: Gary Miller, Field Chief Technology Officer of Compugen*

---

([https://tru.ca/privacy-security-conference/presentations2024.html#silver\\_nebula](https://tru.ca/privacy-security-conference/presentations2024.html#silver_nebula)) **How to Build your Network Security Strategy with AI and NextGen Solutions**



Summit Room, 2nd floor

*Presenters: Scott Parker, Doug Atkinson, & Rob Kyle of NEBULA*

---

**TBD**

Alpine Room, 1st floor

Presenter: (Oracle)

---

**TBD**

TRUSU Lecture Hall, 1st floor

Presenter: (SentinelOne)

---

12:10 - 1:00

p.m.

Grand  
Hall

**Family Feud Style Privacy and Security Game Show!**

Team Why-FI? versus Team Not-AI

---

1:00 - 1:10

p.m.

Grand  
Hall

**Closing Remarks**

---

1:10 p.m.

Grand  
Hall

**Take Away Bag Lunch**